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Presents



How to Watch the Parade.

A Handy Guide
to Making Your Parade
Experience Great.

Created by



Meaningful Vibrant Life[®]
YourMVL.com



A Very Special Mooresville Tradition.

For 80 years, the Mooresville Christmas Parade has been organized and managed, *not* by the Town of Mooresville, but by a small team of community volunteers who generously lend their time and talents to this Mooresville tradition.



Live a Meaningful Vibrant Life.

You're doing it right now by settling in to enjoy a small town Christmas parade with your loved ones. Be warm, stay safe, and have fun this holiday season.



Meaningful Vibrant Life®
YourMVL.com



The Basics

Date: Tuesday, November 25

Begins: 3:00 pm

Length: Approx. 2 hrs.

Route:

Starts at Statesville Ave. & Main St.
Ends at Merino Mill





Viewing Strategies

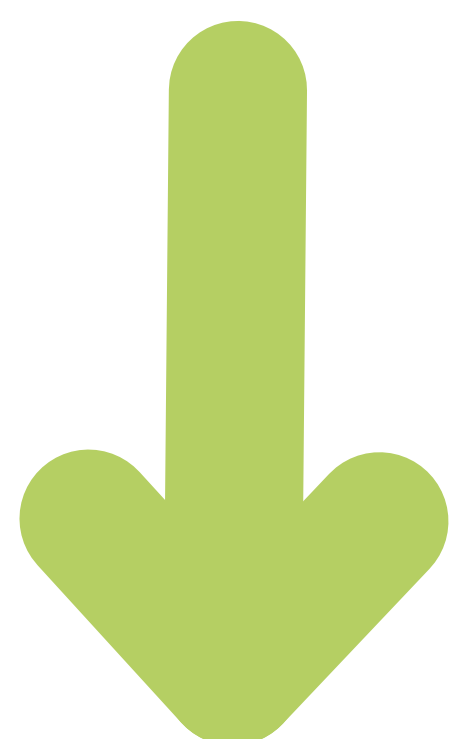
Everyone has their favorite spot to watch the parade from.

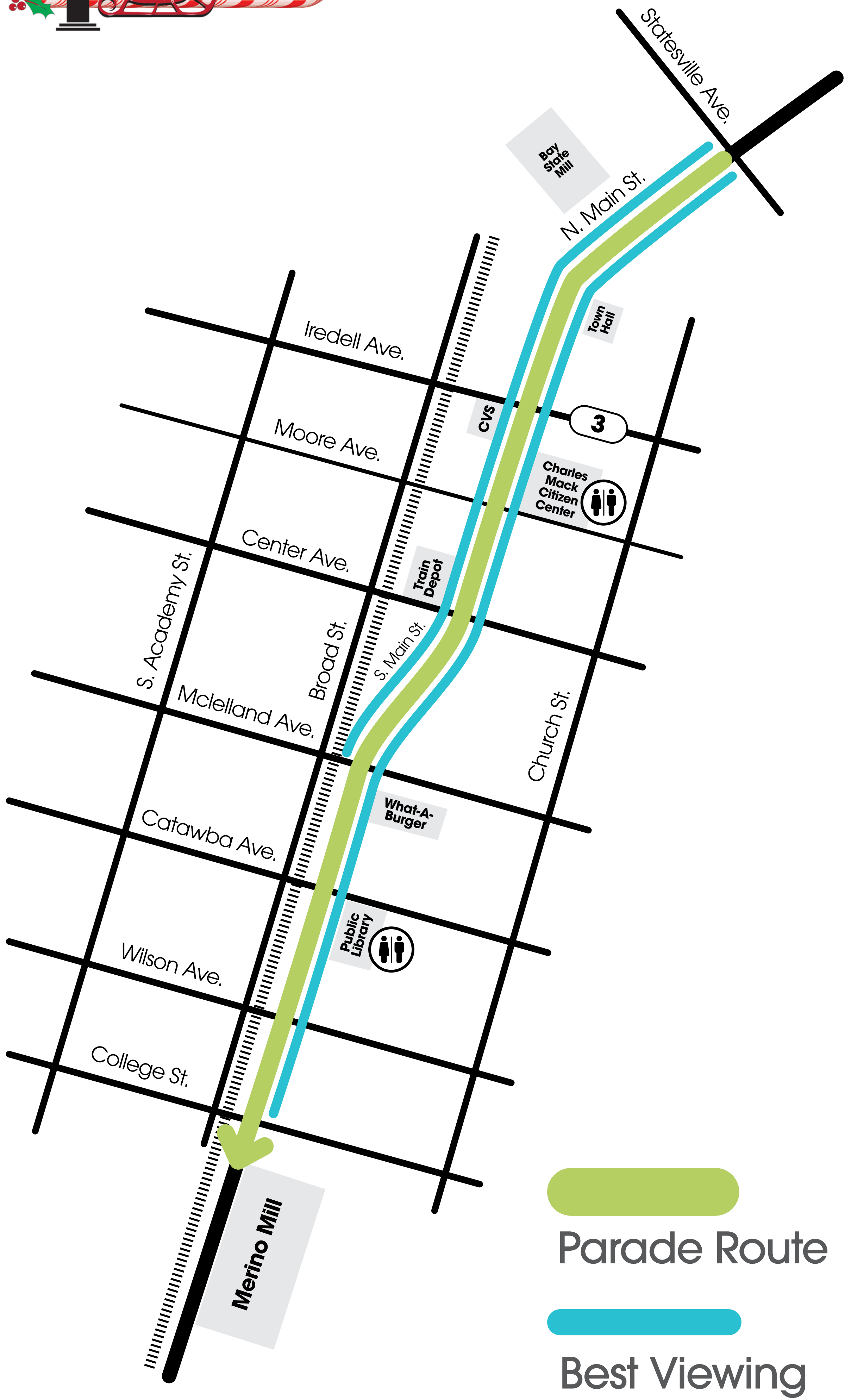
Some prefer to watch the parade reveal itself from the gentle curve by Town Hall.

Some enjoy seeing it pass across the comfy backdrop of historic buildings.

And some like the extra elbow room that a spot along South Main provides (and the close proximity to Alino's Pizza after all that ho-ho-ho'ing).

Whatever your preference, here's a map to all the possibilities...







Expert Tips

Since 1944, we've learned a thing or two about how to make the most of this fun event...

- **Pick a side!** If you haven't heard, the Grinch has been on the loose making trouble in Mooresville for Santa. **[Tap here see the videos.](#)**

If you're on Team Santa, come to the parade wearing RED!

If you're more of a Team Grinch person, come wearing GREEN!

- **Arrive early!** Folks come early to stake out their spots for a reason – easy parking, less congestion, and so many restaurant choices to pass the time in.



Expert Tips Cont.

- **Park like a neighbor.** There are few public lots Downtown, but lots of street parking in our historic residential areas close by. Be a good neighbor and please do not block driveways.
- **Look to parade volunteers** for information and assistance. And please be nice, they're your neighbors.
- **When you gotta go...** you know the rest. Public bathrooms are available in Town of Mooresville buildings (Charles Mack Citizen Center, Public Library), but if you have no other choice, please respect our local mom-and-pop businesses and be their customer before you use their facilities.



Expert Tips Cont.

- **Please keep your** watching party (including pets and children) on the sidewalk and off the street/parade route for everyone's safety.
- **At parade's end,** please leave your watching spot cleaner than you found it. Trash receptacles will be available all along the parade route.
- **Be calm & be safe!** Neighbor, any parade environment can be hectic. On arrival, please take a deep breath, go slow, and watch for scampering pedestrians and volunteers who are there to help you. :-)
- **HAVE FUN!!!**



This Year's Line-Up

(Order of appearance subject to change)



Mooresville/South Iredell First Responders



Grand Marshal



Naval JR ROTC Colors



Mooresville High School Band



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Mooresville Masonic Lodge



Town of Mooresville Elected Officials



Special Olympics Lake Norman



Mooresville Oil & Propane



Academy of Dance and Fine Arts



Little Miss Las Amigas Queen



Down For Doughnuts



Park View Elementary



Selma Burke Middle School

SAMPLE 2024 LIST



This Year's Line-Up

(Order of appearance subject to change)

❄️ Mooresville High School Homecoming Queen

❄️ Mooresville High School Sports

❄️ Mooresville Graded School District

❄️ Lake Norman Regional Medical Center

❄️ Rocky River Orthodontics

❄️ Lancaster's BBQ & Wings

❄️ Renee Holland, Iredell County Sheriff's Office

❄️

❄️ , movers

❄️ Miss Iredell County

❄️ Miss Iredell County's Teen

❄️ Niagra Bottling

❄️ Wild Birds Unlimited

❄️ Kombi Keg Charlotte

❄️ Miss Statesville

❄️ Kayla Vega

❄️ Evening Exchange Club of Lake Norman, NC



Featured in
Our State
CELEBRATING NORTH CAROLINA



Hand-crafted
Dogwood blossom
ornaments from
Mooreville's Historic
Turlington House.

YourMVL.com/Shop



This Year's Line-Up

(Order of appearance subject to change)



Race City Income Tax



Happy Teeth Pediatric Dentistry



Lake Norman Family Medicine



Flying High Academy/ATA Cheer Lake Norman



RE/MAX



Shepard Baptist Church



North Carolina Cinderella Miss



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Hospice of Iredell



Iredell County Sheriff's Office



Dairi-O



All Temp Co.



Roberts Pediatric Dentistry



Holy Grounds Child Care



People's Bank



Interstate Cycle

SAMPLE 2024 LIST



This Year's Line-Up

(Order of appearance subject to change)



American Shade



Cub Scout Pack 364



FearLess Adventure Park



Josh's Farmers Market



Lake Norman Dance Gallery



Mooresville Youth Ahtletics



Bela Family Dentistry of Mooresville



Yoder St...



7 R12



Langtree Charter Academy



TDS Telecommunications



Mooresville Service Center



Darden Dance Company



Handel's Homemade Ice Cream



Guardians of the Children Mooresville



Novant Health LKN Family Medicine



ICATS

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This Year's Line-Up

(Order of appearance subject to change)



Loveland Dental Group



The Learning Experience Of Mooresville



Multiply Church LKN



Historical Fire Society



Home Instead of Iredell and Alexander Counties



Allen Tate



NC Tooth Docs Mooresville Orthodontics



Mooresville Lake Norman F



SAMPLE 2024 LIST



Aquasweeps



Broad Street Church



Mooresville High School Booster Club



BSA Cub Scout Pack 377



West Corinth Baptist Church



Amavi Mooresville and Amavi Sherrills Ford



Dancers Unlimited



This Year's Line-Up

(Order of appearance subject to change)



Novant Health



Christ Community Church



Heritage Steel



Cutters Unlimited



Lake Norman Stain and Seal



Park Avenue UMC



Main Street Barbershop/Selma Burke Middle School



Ivester Jackson Properties



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Robert Strickland LLC



Wodzinski Homes



Piedmont Animal Rescue



Robert Strickland LLC



Liberty Baptist Church



Cultivate Dance Company



Race City Residential Services



The Mooresville Christmas Parade Committee Makes Magic Happen All Year Long.

Greenworks

The Insurance Center

Barbara Pfeffer Hair

The Mooresville Museum

Main Street Barber & Hair Styling

AtticusSopp.com

MVL[®] – Meaningful Vibrant Life[®]



This Year's Line-Up

(Order of appearance subject to change)

❄️ Foster Love Adopt Repeat

❄️ Soar Moor Gymnastics

❄️ Joyfest / MVL®

❄️ Bright Pediatric Dentistry

❄️ Temperature Design

❄️ BSA Troop 166

❄️ Fox Soccer Academy of the Carolinas

❄️

❄️

❄️ One United Athletics

❄️ JPR Construction

❄️ Lake Norman Cheerleading

❄️ Beam Trailer Sales

❄️ ASAP Commercial Doors

❄️ Lake Norman High School Band

❄️ **SANTA**

❄️

SAMPLE 2024 LIST



Tap Into a
Meaningful
Vibrant Life
@YourMVL



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Presents



Thank You!

Neighbors, it's almost magical how this big, small town Christmas parade has been organized by a small collection of local volunteers for well over 80 years.

If you'd like to join next year's team please let the Mooresville Christmas Parade Committee know by emailing: MooresvilleChristmasParade@gmail.com